



INSS530 – Management Information Systems

Maryland in Europe Graduate Program Bowie State University (3 Credit Hours)

Location

Naples, Italy

Course Dates

Fridays

24 Jan 2003 (1700-2100)
1 Jan 2003 (1700-2100)
7 Feb 2003 (1700-2100)
21 Feb 2003 (1700-2100)
28 Feb 2003 (1700-2100)
14 Mar 2003 (1700-2100)

Saturdays

1 Feb 2003 (0800-1700)
22 Feb 2003 (0800-1700)
15 Mar 2003 (0800-1700)

Course Outline

This course introduces basic management information systems concepts and examines the fundamental types of information systems. Personal, work groups, and enterprise information systems are discussed. The challenge and use of information to gain competitive advantage are also examined. Other topics to be discussed include: the economics of information, use of value added concepts to evaluate information system effectiveness, and the application of systems theory to information systems architecture. Though supplemental readings, students will also be introduced to pertinent business concepts that will be useful in making Information Systems(IS) / Information Technology(IT) decisions.

The course makes use of the various case studies in the O'Brien text to reinforce the points covered in the text. Students should be prepared to discuss these case studies. There will also be a presentation during which students will be required to demonstrate that they can relate the material covered by O'Brien and Burner et al to a real life e-commerce company.

Prerequisites

All undergraduate prerequisites courses or permission of the instructor.

Objectives

This course is designed to provide the student with the following:

1. The fundamental concepts of systems and information.
2. The basic tools and techniques(conceptual and practical) for representing systems that will be needed in subsequent course.
3. Provide a basis for students to their subject areas of interest in the IT field
4. Develop skills for successful collaboration work in professional IT settings.
5. Develop practical writing and communication (presentation) skills for technical topics and audiences of both technical and management decision-makers.

Detailed learning objectives are listed as "Learning Objectives" at the beginning of every chapter.

Grading

Grades for this class will be based on:

Class Participation	10%
Portable MBA	10%
Homework	10%
Group Projects	20%
Midterm Exam	25%
Final Exam	25%

Grades will be awarded as follows:

90% - 100%	A
80% - 89.9%	B
70% - 79.9%	C
Less than 70%	F

Text

- O'Brien, James A., *Management Information Systems: Managing Information Technology in the E-Business Enterprise*, (5th edition), New York: McGraw-Hill, 2002.
- The Portable MBA, 3rd Edition, Bruner, et al, 1998

Assignments

Each student is to work independently on all assignments. While interaction with fellow students is part of the educational process, submitting common work and plagiarism is not. Any incidence of dishonesty will result in a failing grade on the assignment or exam for all parties involved. (See the European Division Catalog for UMUC Policy on academic dishonesty and plagiarism)

Portable MBA

Each person will make one 10-15 minute presentation on a chapter from the book *The Portable MBA* – chapters will be assigned during the first week of class by the instructor. Visual aids and class participation are highly encouraged. The specific requirements will be explained during the first class meeting.

Faculty Information:

[Mr.Howad E. Stugard III](#) is a graduate of [University of Maryland](#) with an A.A. in Computer Science, B.S. in Business and Management, and a B.S. in Information Systems Management. He did his graduate work at [Boston University](#) and was awarded a Master of Science in Business Administration. He did post Graduate work at [LaSalle University](#). He has been A+ and Microsoft Certified (Certified Professional [MCP], Certified Professional + Internet[MCP+Internet], Certified Engineer[MCSE])

He has been teaching Computer Science and Information Systems Management courses for the [University of Maryland's European Division](#) for over 10 years and currently serves as Adjunct Associate Professor in Computer Science and Information Systems.

He is currently employed as a member of NATO's International Staff at the NATO Communications and Information Systems School in Latina, Italy(40 miles south of Rome). He is the Team Leader/ Lead Instructor for teaching Information Systems to Support Command and Control and Networking within NATO. Courses include Allied Information Flow System(AIFS), Maritime Command and Control Information System(MCCIS), and Web Information Services Environment(WISE).

Contact Information

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Policies

Incompletes

Incompletes are only given in dire circumstances with proper supporting documentation. An incomplete grade must be replaced by a failing (F), if class requirements are not satisfied within 60 days of the original completion date of the course.

Missed Class

The student is responsible for obtaining material, which may have been distributed on class days when he/she was absent. This can be done through contacting a classmate who was present or by contacting the instructor during his office hours or other times. Missed or late assignments cannot be made up under any circumstances but with good cause and adequate notice, assignments may be submitted early.

Exams

If you miss an exam for duty reasons, you must provide documentary proof to be permitted to make-up the exam. Final exams and projects will only be returned if you provide a self-address envelope by the last day of class. All non-returned course work will be kept on file for a period of 90 days. Thereafter, the course work will be destroyed.